



ProPoint™ Matte

ProPoint™ Matte is designed for wet strength label applications where caustic solubility and excellent wet opacity are desired. ProPoint Matte features a very smooth print surface for outstanding graphics reproduction while providing a matte finish to impart a unique look and feel to your label. Available in reels only.

FEATURES AND BENEFITS

- Print side smoothness and matte finish for good printed appearance
- Coatings suitable for rotogravure and flexographic printing
- Modified wet strength for caustic solubility
- Reverse side treatment engineered for wet glue adhesives
- Suitable for high-speed labeling processes
- Wet opacity feature for white label applications

Basis Weight	(lbs/3000 ft²)	37
	g/m²	60
Caliper	(mils)	2.5
	microns	63
Smoothness	5S, PPS	0.9
Gloss	%, 75°	20
Opacity Wet **	%	74
Opacity Dry	%	86
Brightness	%	85
MD Tensile	(lbs/in)	24
	N/15mm*	63
MD Tensile Wet	(lbs/in)	3.0
	N/15mm*	8
Cobb	g/m ² , 60 sec	30

*Calculated result

**Verso Corporation method

MAIN APPLICATIONS

Rotogravure and Offset printable for beer bottle labels
Suitable for caustic soluble returnable bottles (Canada)

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

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