

## PROPOINT™

ProPoint™ grades are designed for wet strength label applications where caustic solubility plus wet opacity are desired. All feature a high fidelity print surface for printing, combined with modified wet strength for caustic solubility. Available in reels only.

### FEATURES & BENEFITS

- Print side smoothness and gloss for good printed appearance
- Coatings suitable for rotogravure printing
- Modified wet strength for caustic solubility
- Reverse side treatment engineered for wet glue adhesives
- Suitable for high-speed labeling processes
- Wet opacity feature for white label applications

|                 |                          |     |     |
|-----------------|--------------------------|-----|-----|
| BASIS WEIGHT    | LBS/3000 FT <sup>2</sup> | 36  | 40  |
| BASIS WEIGHT    | G/M <sup>2</sup>         | 58  | 65  |
| CALIPER         | MILS                     | 2.1 | 2.3 |
| CALIPER         | MICRONS                  | 53  | 58  |
| SMOOTHNESS      | 5S, PPS                  | 0.9 | 0.9 |
| GLOSS 75°       | %                        | 67  | 67  |
| OPACITY, WET    | %                        | 74  | 76  |
| OPACITY         | %                        | 84  | 86  |
| BRIGHTNESS      | %                        | 85  | 85  |
| TENSILE MD      | LB <sub>F</sub> /IN      | 24  | 25  |
| TENSILE MD      | N/15MM                   | 63  | 66  |
| TENSILE MD, WET | LB <sub>F</sub> /IN      | 3.0 | 3.0 |

PXL-36010-080422

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

**Contact your Pixelle Sales Representative or call us at Pixelle.**

1-800-458-6323 | [www.Pixelle.com](http://www.Pixelle.com) | [CustomerService@Pixelle.com](mailto:CustomerService@Pixelle.com)

★★★★★ USA  
MADE IN THE

|                      |                          |    |    |
|----------------------|--------------------------|----|----|
| BASIS WEIGHT         | LBS/3000 FT <sup>2</sup> | 36 | 40 |
| BASIS WEIGHT         | G/M <sup>2</sup>         | 58 | 65 |
| TENSILE MD, WET      | N/15MM                   | 8  | 8  |
| WATER COBB, 1-MINUTE | G/M <sup>2</sup>         | 25 | 30 |

PXL-36010-080422

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

**Contact your Pixelle Sales Representative or call us at Pixelle.**

1-800-458-6323 | [www.Pixelle.com](http://www.Pixelle.com) | [CustomerService@Pixelle.com](mailto:CustomerService@Pixelle.com)

