



ProPoint™

ProPoint™ grades are designed for wet strength label applications where caustic solubility plus wet opacity are desired. All feature a high fidelity print surface for printing, combined with modified wet strength for caustic solubility. Available in reels only.

FEATURES AND BENEFITS

- Print side smoothness and gloss for good printed appearance
- Coatings suitable for rotogravure printing
- Modified wet strength for caustic solubility
- Reverse side treatment engineered for wet glue adhesives
- Suitable for high-speed labeling processes
- Wet opacity feature for white label applications

Basis Weight	(lbs/3000 ft ²)	36	40
	g/m ²	58	65
Caliper	(mils)	2.1	2.3
	microns	53	58
Smoothness	5S, PPS	0.9	0.9
Gloss	%, 75°	67	67
Opacity Wet **	%	74	76
Opacity Dry	%	84	86
Brightness	%	85	85
MD Tensile	(lbs/in)	24	25
	N/15mm*	63	66
MD Tensile Wet	(lbs/in)	3.0	3.0
	N/15mm*	8	8
Cobb	g/m ² , 60 sec	25	30

*Calculated result

**Pixelle method

MAIN APPLICATIONS

Rotogravure and Offset printable for beer bottle labels
 Suitable for caustic soluble returnable bottles (Canada)

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

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