



## OptiPrime™ Matte

OptiPrime™ Matte is designed for pressure sensitive label applications. The coated surface of this woodfree grade is highly suitable for flexographic and high speed ink jet. OptiPrime™ Matte features high brightness and a blue-white shade, combined with a matte finish. Reverse side treatment is compatible with a wide variety of pressure sensitive adhesives.

### FEATURES AND BENEFITS

- Coatings designed for flexographic and high speed ink jet
- High strength for fast matrix stripping
- High brightness and blue-white shade for premium label appearance

<b>Basis Weight</b>	<b>(lbs/3300 ft<sup>2</sup>)</b>	<b>50</b>
	<b>g/m<sup>2</sup></b>	<b>74</b>
Caliper	(mils)	3.1
	microns	79
Gloss	%, 75°	20
Opacity	%	88
Brightness	%	90
CD Tensile	(lbs/in)	18
	N/15mm	47.5
MD Tear	(grams)	45
	mN	441

### MAIN APPLICATION

Pressure sensitive labels for flexographic and high speed ink jet

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

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