



OptiPrime™

OptiPrime™ is a premium face stock designed for high-end pressure sensitive label applications requiring premium label appearance and superior flexographic printing. OptiPrime™ features premium brightness and an enhanced blue-white shade, combined with a high opacity and semi-gloss finish. This premium printing sheet also features the high strength required for demanding die cutting applications. Reverse side coatings are compatible with pressure sensitive adhesives.

FEATURES AND BENEFITS

- Coatings designed for superior flexographic printing
- Ultra smooth, semi-gloss finish for premium print fidelity and image reproduction
- High strength for fast matrix stripping and runnability
- High brightness, high opacity & premium blue-white shade for optimal label appearance

Basis Weight	(lbs/3300 ft²)	47.5
	(lbs/3000 ft²)	43
	g/m²	70
Caliper	(mils)	2.6
	microns	66
Gloss	%, 75°	75
Opacity	%	87
Brightness	%	88
CD Tensile	(lbs/in)	17
	N/15mm	45
MD Tear	(grams)	42
	mN	412

MAIN APPLICATION

High-end pressure sensitive prime labels for flexographic printing.

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

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