



OmniPoint™

OmniPoint™ is designed for wet strength labels used in full wrap or wet glue applications. Features include a high fidelity print surface for good artwork reproduction and high wet strength for label durability. Good brightness and gloss level, along with label opacity even when wet, make OmniPoint™ a good choice for beverage label applications.

FEATURES AND BENEFITS

- Print side smoothness and gloss for good printed appearance
- Coatings suitable for offset and rotogravure printing
- High dry and wet opacity for good label appearance
- High wet strength for label durability
- Suitable for high-speed labeling processes
- Reverse side coatings engineered for hot-melt and wet glue adhesive

Basis Weight	(lbs/3000 ft ²)	40	43	46	49	55
	(lbs/3300 ft ²)	44	47	51	54	60
	g/m ²	65	70	75	80	90
Caliper	(mils)	2.4	2.5	2.7	2.9	3.2
	microns	61	64	69	74	81
Smoothness	10S, PPS	0.70	0.70	0.70	0.70	0.70
Gloss	%, 75°	65	65	65	65	65
Brightness	%	87	87	87	87	87
Opacity	%	82	83	84	85	87
Wet Opacity**	%	72	73	74	75	77
MD Tensile	(lbs/in)	24	25	27	28	30
	N/15mm*	63	66	71	74	79
MD Tensile Wet	(lbs/in)	4	4.5	5	5.2	5.5
	N/15mm*	10	12	13	14	14
Cobb	g/m ² , 60 sec	25	25	25	25	25

*Calculated result

**North America method

MAIN APPLICATIONS

Offset or rotogravure printable

Ideal for beverage, condiment and food service applications

Designed for large glass or plastic containers requiring wet strength durability

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

Pixelle Specialty Solutions LLC 228 South Main Street, Spring Grove, PA 17362

t: 800.458.6323 www.pixelle.com Rev. 2/27/20