



LithoPoint™

LithoPoint™ is designed for wet strength labels for beverage bottles. Features include a high fidelity print surface for good artwork reproduction and high wet strength for label durability. Good brightness and gloss level, along with label opacity even when wet, make LithoPoint™ a good choice for beverage label applications specifically those applications intended for wet glue applications to bottles.

FEATURES AND BENEFITS

- Print side smoothness and high gloss for good printed appearance
- High dry and wet opacity for good label appearance
- Full wet strength for label durability
- Reverse side treatments engineered for wet glue adhesives

Basis Weight	(lbs/3000 ft²)	43	46	49
	(lbs/3300 ft²)	47	51	54
	g/m²	70	75	80
Caliper	(mils)	2.5	2.8	2.9
	microns	64	71	74
Smoothness	5S, PPS	1.00	1.00	1.00
Gloss	%, 75°	67	67	67
Brightness	%	87	87	87
Opacity	%	87	88	88
Wet Opacity**	%	76	77	78
MD Tensile	(lbs/in)	25	27	30
	N/15mm*	66	71	79
MD Tensile Wet	(lbs/in)	4.5	4.5	4.5
	N/15mm*	12	12	12
Cobb	g/m ² , 60 sec	25	25	30

*Calculated result

**North America method

MAIN APPLICATIONS

Offset printed for water and soft drink bottle labels
 Suitable for body and neck labels

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

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