



EcoPoint™ AM

EcoPoint™ is designed specifically for water bottle labels requiring mold-resistant capabilities. Features include a high fidelity print surface for good artwork reproduction and durability for bottled water applications. Good brightness and gloss level, along with label opacity, make EcoPoint™ a good choice for water bottle labels.

FEATURES AND BENEFITS

- Print side smoothness and gloss for good printed appearance
- Coatings suitable for flexo, offset and rotogravure printing
- Wet strength level designed specifically for water bottle label durability
- Suitable for high-speed labeling processes
- Reverse side coatings engineered for hot-melt adhesive
- Designed for mold-resistant label application

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|---------------------|----------------------------------|-----------|
| Basis Weight | (lbs/3000 ft²) | 43 |
| | (lbs/3300 ft²) | 47 |
| | g/m² | 70 |
| Caliper | (mils) | 2.5 |
| | microns | 64 |
| Smoothness | 10S, PPS | 0.70 |
| Gloss | %, 75° | 65 |
| Brightness | % | 87 |
| Opacity | % | 83 |
| MD Tensile | (lbs/in) | 25 |
| | N/15mm* | 66 |
| MD Tensile Wet | (lbs/in) | 4.3 |
| | N/15mm* | 11 |
| Cobb | g/m ² , 60 sec | 25 |

*Calculated result

MAIN APPLICATIONS

Flexo, Offset or Gravure printed for water and similar soft drink bottle labels
Not suitable for wet glue adhesives

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

Pixelle Specialty Solutions LLC 228 South Main Street, Spring Grove, PA 17362

t: 800.458.6323 www.pixelle.com Rev. 2/27/20