



DuraPoint™

DuraPoint™ grades are designed for wet strength beer labels. These grades feature a high fidelity print surface, coupled with high wet strength for label durability. Good brightness and gloss level, along with wet opacity, make DuraPoint™ a good choice for label applications.

FEATURES AND BENEFITS

- Print side smoothness and gloss for good printed appearance
- High dry and wet opacity for good label appearance wet or dry
- Full wet strength for label durability
- Reverse side treatment engineered for wet glue adhesives
- Reliable performance in high speed labeling processes

Basis Weight	(lbs/3000 ft ²)	37	40
	g/m ²	60	65
Caliper	(mils)	2.3	2.5
	microns	58	63
Smoothness	5S, PPS	0.90	1.00
Gloss	%, 75°	67	67
Brightness	%	86	86
Opacity	%	84	86
Wet Opacity**	%	77	77
MD Tensile	(lbs/in)	24	24
	N/15mm*	63	63
MD Tensile Wet	(lbs/in)	7.0	7.0
	N/15mm*	18	18
Cobb	g/m ² , 60 sec	25	25

*Calculated result

**North America method

MAIN APPLICATIONS

Rotogravure printed for beer bottle labels
 Offset printed for beer bottle labels
 Suitable for body and neck labels

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

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