PRODUCT INFORMATION



DURAPOINT™

DuraPoint[™] grades are designed for wet strength beer labels. These grades feature a high fidelity print surface, coupled with high wet strength for label durability. Good brightness and gloss level, along with wet opacity, make DuraPoint[™] a good choice for label applications.

FEATURES & BENEFITS

- ☑ Print side smoothness and gloss for good printed appearance
- ☑ High dry and wet opacity for good label appearance wet or dry
- **☑** Full wet strength for label durability
- ☑ Reverse side treatment engineered for wet glue adhesives
- ☑ Reliable performance in high speed labeling processes

BASIS WEIGHT	LBS/3000 FT ²	37	40
BASIS WEIGHT	G/M ²	60	65
CALIPER	MILS	2.3	2.5
CALIPER	MICRONS	58	63
TENSILE MD, WET	LB _F /IN	7.0	7.0
TENSILE MD	N/15MM	63	63
SMOOTHNESS	5S, PPS	.90	1.00
GLOSS 75°	%	67	67
BRIGHTNESS	%	86	86
OPACITY	%	84	86
OPACITY, WET	%	77	77
TENSILE MD	LB _F /IN	24	24

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.





BASIS WEIGHT	LBS/3000 FT ²	37	40
BASIS WEIGHT	g/m²	60	65
TENSILE MD, WET	N/15MM	18	18
WATER COBB, 1-MINUTE	G/M ²	25	25

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